

Talking Pest Management

Hear global experts speak on the future of pest management

Daniel Schröer

our FAOPMA Magazine Chief Editor was the latest guest to be interviewed by Daniel Schröer as part of the Talking Pest Management video series. As to be expected, bed bugs and their effects on the industry, along with the similarities between the bed bug re-emergence and the COVID-19 pandemic featured in the interview.

Talking Pest Management is a new series of short topical video interviews undertaken with pest professionals around the world – made by pest professionals and aimed at pest professionals internationally.

The series is the brain child of Daniel Schröer, based in Germany and CEO of specialist product manufacturer, Futura. An interview is undertaken each week by Daniel with an industry leader, entrepreneur, technical expert, or practical pest controller. Those selected are known for saying what they think and are not afraid of sharing their opinions. Each interview is guite informal, recorded in the interviewee's office and shown unedited. There are no commercial references to products or any advertising. Each interview varies in length, ranging from 15 to 40 minutes.

As Daniel explains: "My idea behind these interviews was to make the news and views from those leading the industry from across the globe accessible to everyone. I started the series last year with a few, more occasional interviews, but this was obviously before the COVID-19 outbreak.

"So with travel restrictions in place, and all industry gatherings cancelled, there was no better time to establish these interviews on a more regular, now weekly, basis. For the future, I have lots of ideas who would be fascinating to interview - so watch out!"

Two of the early leaders to be interviewed were Steve Broadbent of Ensytex and also consultant Raja Mahendran. As one might expect several European leaders have been interviewed, but undoubtedly a highlight was USA rodentologist, Dr Bobby Corrigan.

All the interviews can be seen on **YouTube** or listened to as a Podcast. A reminder is sent either direct to an individual's emails or via WhatsApp each Tuesday when a new interview is released. There is no charge to join <u>Talking</u> <u>Pest Management</u> and everyone is invited to sign up.

Daniel Schröer is the CEO of Futura Germany and Host of Talking Pest Management. Email: daniel@futura-germany.com



The Future of Rodent Control, Bobby Corrigan (RMC Pest Management Consulting, USA), https://youtu.be/yHNhNJCCJe8



Bed Bugs and COVID-19, Stephen Doggett (Westmead Hospital, Australia), https://youtu.be/UwLCgep27QM



The Future of Pest Control, Raja Mahendran (Independent Consultant, Switzerland), https://youtu.be/qPyQa 1P R4



Talking Pest Management, Steve Broadbent (Ensystex, Australia), https://youtu.be/BhnPzmQfnyM



Digital Traps, Tony O'Donavan (Tesco, UK), https://youtu.be/c2KP9MKyuG8



How COVID-19 Affects Pest Control, Henry Mott (President, CEPA), https://youtu.be/TDnBwkvDJl0